HANEEN RABABAH

GRAPHIC DESIGNER

CONTACT

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Amman, Jordan

EDUCATION

Diploma in UX/UI Design
Coders
Instructor Ahmad Al-Hawari

Graphic Design Training Course
EFE
2023

Visual Design
Youth of Jordan
2023

Graphic Design Course
Cultural Center
2023

Graphic Design
Al-Balqa University
2019–2022

SKILLS

- Design thinking
- Drawing and illustration
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- CapCut video editing
- Advanced use of AI for characters, scenes, voices, songs and video

SUMMARY

I started out in 2021 designing logos, visual identities and social media posts. In advertising, I worked directly with clients and coordinated the design team's work from the first brief to delivery. I now design schoolbooks and learning materials. My favorite part is finding the right way to explain a lesson, whether through an illustration on the page or a character on screen. I use AI tools to bring those characters to life and create scenes, voices and songs for educational videos.

EXPERIENCE

EDUCATIONAL MATERIALS & AI MULTIMEDIA DESIGNER
Al-Radwan Publishing House, Elitech IT & Design Department
Jan 2026 – Present

- Design schoolbooks and learning materials, arranging text and illustrations so students can follow each lesson.
- Create characters, build scenes and compose shots for AI-assisted videos. Generate voices and songs to suit each project and its audience.

ACCOUNT COORDINATOR & GRAPHIC DESIGNER
Fikra wa Nuqta Advertising
Nov 2024 – Mar 2026

- Designed advertising materials based on client briefs and followed up with clients on their feedback.
- Assigned tasks to team members, tracked progress and collected the finished designs for delivery.

GRAPHIC DESIGN TRAINEE
Elitech – Al-Radwan Printing Press
2024 · 320 hours

- Designed books and covers in Adobe InDesign and laid out other print materials.

GRAPHIC DESIGN TRAINEE
Thinkbox Media, Design Office
2024 · 192 training hours

- Created graphics in Adobe Illustrator and Photoshop and produced social media posts and videos.

TRAINER & DESIGNER
Jordan River Foundation
2023

- Designed training materials.

VISUAL DESIGNER
Soul and Body Dialogue Initiative
2022–2023

- Created visual content and social media graphics, and edited videos.

SOCIAL MEDIA DESIGNER
Freelance
Started in 2022

- Worked with clients on social media graphics, logos and visual identities.
- Drew characters and created vector illustrations.

GRAPHIC DESIGNER
Nonprofit organizations
2021–2023

- Designed posts, logos and visual identities, and edited videos.

PRINT DESIGN
Publications Center, Design Office
2021 · 3 months

- Designed materials for print.